

Fair/Organization Name \_\_\_\_\_ Total # of Attendees \_\_\_\_\_

Mailing Address: \_\_\_\_\_ x \$65.00 = \$ \_\_\_\_\_ Due on 1-14-22

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ **Late registrations are \$85.00**

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Attendee Name (s): \_\_\_\_\_

Please mail registration form & payment to:  
VT/NH Fair Association, PO Box 44 Reading, VT

Posting of signage is not allowed in the Hotel.

Gary Gilmond, President  
Cindi M. Jaques, Secretary  
Esther Allen, Treasurer  
Terry Straight – Vendors  
Mike Reed, Director

Please note that photos will  
be taken during the event.

## 2022 Sponsors

**GOLD SPONSOR**  
NH Fairs Association  
VT Fairs Association

**SILVER SPONSOR**  
Dean & Flynn – Fiesta Shows  
Champlain Valley Exposition  
The Chalifour Design Group

### Fireside Inn Guest Room Rates

Group room rate is \$109.95 plus tax,  
Per Room, Per Night. Rate is based on  
Single/Double occupancy & includes  
breakfast buffet in the morning.

**Call the Hotel directly for your  
reservations: 1-(603)-298-5900**  
Tell them you are part of this group,  
to get our group rate.  
Reservations must be made by  
**January 14, 2022**



## 31st Annual VT/NH Fair Association Meeting & Trade Show

[vtnhfairs.org](http://vtnhfairs.org)

Saturday

February 5, 2022

Fireside Inn & Suites  
25 Airport Road  
I-89 Exit 20  
W. Lebanon, NH 03784

[firesideinnwestlebanon.com](http://firesideinnwestlebanon.com)

Please remember to bring your baskets and donations for the auction! **Thank you**

## Schedule of Events

8:00 – 9:00 AM Registration

8:00am – 4pm Trade Show Open

9:00-10:15 Welcome

Speaker – **Debbie Dreyfus Schronk, CFE**

10:30-11:30 Breakout Sessions

- Emergency Preparedness, Fire Chief, Chris Christopoulos, JR
- Attracting New Vendors Moderator, Paul Thurston

Buffet Lunch Noon – 1:00

1:15 – 2:15 Breakout Sessions

- Crowd Evacuation, Fire Chief, Chris Christopoulos, JR
- Employees/Volunteers – Do you have enough? Debbie Schronk

2:30 - 3:30 Talent Showcase

3:00 Bar is open; Hors d'oeuvres served

4:00 Auction of donated items

4:00 Trade Show Closed



**Main Speaker**

**Debbie Dreyfus-Schronk, CFE**

Debbie is currently serving as the Outreach and Development Manager for the IAFE Education Foundation. She was employed for twenty-four years with the San Antonio Stock Show & Rodeo where she held the position of Chief Operating Officer. She has comprehensive knowledge of contract negotiation, event insurance policies, legal matters, Human Resources and general event planning for non-profit fundraising events and production of stock show and rodeo events. Debbie holds a bachelor's degree in Psychology from Louisiana State University. She is a Graduate of Leadership Texas and has chaired several IAFE committees and has worked with the IAFE Education Foundation's annual fundraiser since its inception. She has held many board and leadership positions with industry organizations that include Chair of the IAFE, President of the North American Livestock Show & Rodeo Managers Association and Vice President of the Texas 4-H Youth Development Foundation. She is a recipient of the San Antonio Business Journal Women in Leadership Award. Debbie and her husband Wendell reside in San Antonio, TX and have two children and four grandchildren.



Message from the president,  
Gary Gilmond

I want to take this opportunity to welcome everyone back to our upcoming annual fair and festival conference trade show. The year 2020 with the COVID pandemic, left a huge void for all the fairs, vendors and the general public. 2021 has proven to be a much better year with the success of fairs beginning to return. Your Vermont New Hampshire Fair Association Committee has been working to formulate our 2022 Conference. We are looking forward to the trade show vendors, dynamic keynote speaker and informative, interesting topics to create an inspiring day for everyone. As you will notice, the format for the conference is somewhat different this year. We have slightly lengthened the breakout sessions and improved our lunch set up. We will not serve dinner at the end of the day since many participants leave after the auction. As an alternative, we will serve hot hors d'oeuvres in the afternoon. This will result in a lower conference cost for this year. We look forward to this being a great day for all and look forward to a successful 2022 Fair Season.