

Fair/Organization Name \_\_\_\_\_ Total # of Attendees \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ x \$65.00 = \$ \_\_\_\_\_ Due on 1-12-26  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
Attendee Name (s): \_\_\_\_\_

Please mail registration form & payment to:  
**VT/NH Fair Association, PO Box 44 Reading, VT 05062**  
By: January 12, 2026

## Thank you to these 2026 Sponsors

### **GOLD SPONSORS**

NH Association of Fairs  
VT Agricultural Fairs Assoc  
Dreamland Amusements

### **SILVER SPONSOR**

Vermont State Fair at Rutland  
Tunbridge World's Fair  
Champlain Valley Expo

### **BRONZE SPONSOR**

White River Toyota  
Addison Fair & Field Days



## **34th Annual VT/NH Fair Association Meeting & Trade Show**

*[vtnhfairs.org](http://vtnhfairs.org)*

Saturday  
January 31, 2026  
Fireside Inn & Suites  
25 Airport Road  
I-89 Exit 20  
W. Lebanon, NH 03784

*[firesideinnwestlebanon.com](http://firesideinnwestlebanon.com)*

*Terry Straight, President  
David Lackie, Vice President  
Karl Thulin, Secretary  
Esther Allen, Treasurer  
Mike Reed, Director  
Marcia Clark, Director  
Linda Voehringer, Director*

**Fireside Inn Guest Room Rates**  
Group room rate is \$119.95 plus tax, Per Room, Per Night. Rate is based on Single/Double occupancy & includes breakfast buffet in the morning.  
  
**Call the Hotel directly for your reservations: 1-(603)-298-5900** Tell them you are part of this group, to get our group rate.  
Reservations must be made by  
**December 31, 2025**

Please note that photos will be taken during the event.  
Posting of signage is not allowed in the Hotel

## Schedule of Events

**8:00 – 9:00 am** Registration

**8:00 am** Trade Show Open

**9:30-11:00am** Workshops

1. Emergency Planning Procedures  
- John Ramirez from the Big E,  
Director of Public Safety
2. Marketing Your Fair  
-Jenn Ucci; Cornish Fair Director

**11:45 – 12:30 pm** Lunch

**12:30 – 1:15 pm** Keynote Speaker  
**Ian Hill** will present  
"You Make **THE** Difference."  
Motivating your TEAM to peak  
performance.

**1:30 – 2:15 pm** Breakout Sessions

1. Managing the "Camping Nightmare" at  
your fair. Presented by Arthur Adam  
from Fryeburg Fair.
2. Off Season Use of your Fairgrounds.  
David Lackle, President, N. Haverhill  
Fair

**2:30 pm** Auction with desserts

**3:00 pm** Trade Show closes

**4:00 pm** Close up and on the road



**Ian Hill**

Ian Hill believes County fairs are not relics of the past but the foundations for the future. He sees them as sacred gathering grounds where ordinary people do extraordinary things to impact every citizen from toddler to those in the sunset of their days.

That belief drove Ian to launch *You Make THE Difference*—a national initiative already active in more than 22 states across the Country in just 8 months. *You Make THE Difference* reignites pride in the county fair, rebuilds volunteerism, and equips the Difference Makers who keep fairs, and agricultural societies alive with the tools the times require. Ian is an award-winning humanitarian, world record-setting innovator, and professional development pioneer. He founded *Let Them Be Kids*, honored globally as one of the most innovative social programs in the world. Ian broke the World Record for the longest speech—51 hours straight to raise funds for youth in crisis—and at 57, he became one of the oldest men to ever play college football to spotlight the alarming suicide rates amongst farmers.

His contributions have been recognized both nationally and internationally by organizations such as the Martin Luther King Jr. Commission, the Stand for Children organization and even a nomination by the Prime Minister of Canada as Social Innovator of the Year.

**2026**

**This Year's  
Featured Fairs**

**Vermont**

**Caledonia County  
Fair**

**New Hampshire**  
**Hopkinton State  
Fair**

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**Visit them in the  
Trade Show**

The **vendor trade show** will be open throughout the day. Stop in to see who can help your fair.

Please remember to bring your baskets and donations for the **auction!**

Thank you