

Fair/Organization Name _____ Total # of Attendees _____
 Mailing Address: _____ x \$65.00 = \$ _____ Due on 1-12-26
 City: _____ State: _____ Zip: _____ **Late registrations are \$75.00**
 Contact Email: _____ Contact Phone: _____
 Attendee Name (s): _____

Please mail registration form & payment to:
 VT/NH Fair Association, PO Box 44 Reading, VT 05062
 By: January 12, 2026

Thank you to these 2026 Sponsors

GOLD SPONSORS

NH Association of Fairs
 VT Agricultural Fairs Assoc
 Dreamland Amusements

SILVER SPONSOR

Vermont State Fair at Rutland
 Tunbridge World's Fair
 Champlain Valley Expo

BRONZE SPONSOR

White River Toyota
 Addison Fair & Field Days

Fireside Inn Guest Room Rates

Group room rate is \$119.95 plus tax, Per
 Room, Per Night. Rate is based on
 Single/Double occupancy & includes
 breakfast buffet in the morning.

**Call the Hotel directly for your
 reservations: 1-(603)-298-5900** Tell
 them you are part of this group, to get our
 group rate.

Reservations must be made by
December 31, 2025

Please note that photos will
 be taken during the event.
 Posting of signage is not allowed in the Hotel



34th Annual VT/NH Fair Association Meeting & Trade Show

vtnhfairs.org

**Saturday
 January 31, 2026**

Fireside Inn & Suites
 25 Airport Road
 I-89 Exit 20
 W. Lebanon, NH 03784

firesideinnwestlebanon.com

Terry Straight, President
David Lackie, Vice President
Karl Thulin, Secretary
Esther Allen, Treasurer
Mike Reed, Director
Marcia Clark, Director
Linda Voehringer, Director

Schedule of Events

- 8:00 – 9:00 am** Registration
- 8:00 am** Trade Show Open
- 9:30-11:00am** Workshops
1. Emergency Planning Procedures
- John Ramirez from the Big E,
Director of Public Safety
 2. Marketing Your Fair
- Jenn Ucci; Cornish Fair Director
- 11:45 – 12:30 pm** Lunch
- 12:30 – 1:15 pm** Keynote Speaker
Ian Hill will present
“You Make **THE** Difference.”
Motivating your TEAM to peak
performance.
- 1:30 – 2:15 pm** Breakout Sessions
1. Managing the “Camping Nightmare” at
your fair. Presented by Arthur Adam
from Fryeburg Fair.
 2. Off Season Use of your Fairgrounds.
David Lacke, President, N. Haverhill
Fair
- 2:30 pm** Auction with desserts
- 3:00 pm** Trade Show closes
- 4:00 pm** Close up and on the road



Ian Hill

Ian Hill believes County fairs are not relics of the past but the foundations for the future. He sees them as sacred gathering grounds where ordinary people do extraordinary things to impact every citizen from toddler to those in the sunset of their days.

That belief drove Ian to launch *You Make THE Difference*—a national initiative already active in more than 22 states across the Country in just 8 months. You Make THE Difference reignites pride in the county fair, rebuilds volunteerism, and equips the Difference Makers who keep fairs, and agricultural societies alive with the tools the times require. Ian is an award-winning humanitarian, world record-setting innovator, and professional development pioneer. He founded *Let Them Be Kids*, honored globally as one of the most innovative social programs in the world. Ian broke the World Record for the longest speech—51 hours straight to raise funds for youth in crisis—and at 57, he became one of the oldest men to ever play college football to spotlight the alarming suicide rates amongst farmers.

His contributions have been recognized both nationally and internationally by organizations such as the Martin Luther King Jr. Commission, the Stand for Children organization and even a nomination by the Prime Minister of Canada as Social Innovator of the Year.

2026
This Year's
Featured Fairs
Vermont
Caledonia County
Fair

New Hampshire
Hopkinton State
Fair

Visit them in the
Trade Show

The **vendor trade show** will be
open throughout the day. Stop in
to see who can help your fair.

Please remember to bring your
baskets and donations for the
auction!

Thank you