

Fair/Organization Name \_\_\_\_\_ Total # of Attendees \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ x \$65.00 = \$ \_\_\_\_\_ Due on 1-12-26  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
Attendee Name (s): \_\_\_\_\_

Please mail registration form & payment to:  
**VT/NH Fair Association, PO Box 44 Reading, VT 05062**  
By: January 12, 2026

## Thank you to these 2026 Sponsors

### **GOLD SPONSORS**

NH Association of Fairs  
VT Agricultural Fairs Assoc  
Dreamland Amusements

### **SILVER SPONSOR**

Vermont State Fair at Rutland  
Tunbridge World's Fair  
Champlain Valley Expo

### **BRONZE SPONSOR**

White River Toyota  
Addison Fair & Field Days



## **34th Annual VT/NH Fair Association Meeting & Trade Show**

*[vtnhfairs.org](http://vtnhfairs.org)*

Saturday  
January 31, 2026  
Fireside Inn & Suites  
25 Airport Road  
I-89 Exit 20  
W. Lebanon, NH 03784

*[firesideinnwestlebanon.com](http://firesideinnwestlebanon.com)*

*Terry Straight, President  
David Lackie, Vice President  
Karl Thulin, Secretary  
Esther Allen, Treasurer  
Mike Reed, Director  
Marcia Clark, Director  
Linda Voehringer, Director*

**Fireside Inn Guest Room Rates**  
Group room rate is \$119.95 plus tax, Per  
Room, Per Night. Rate is based on  
Single/Double occupancy & includes  
breakfast buffet in the morning.  
  
**Call the Hotel directly for your  
reservations: 1-(603)-298-5900** Tell  
them you are part of this group, to get our  
group rate.  
Reservations must be made by  
**December 31, 2025**

Please note that photos will  
be taken during the event.  
Posting of signage is not allowed in the Hotel

## Schedule of Events

**8:00 – 9:00 am** Registration

**8:00 am** Trade Show Open

**9:30-11:00am** Workshops

1. Emergency Planning Procedures  
- John Ramirez from the Big E, Director of Public Safety
2. Marketing Your Fair  
-Jenn Ucci; Cornish Fair Director

**11:45 – 12:30 pm** Lunch

**12:30 – 1:15 pm** Keynote Speaker  
**Ian Hill** will present  
"You Make **THE** Difference."  
Motivating your TEAM to peak performance.

**1:30 – 2:15 pm** Breakout Sessions

1. Managing the "Camping Nightmare" at your fair. Presented by Arthur Adam from Fryeburg Fair.

2. Off Season Use of your Fairgrounds. David Lackle, President, N. Haverhill Fair

**2:30 pm** Auction with desserts

**3:00 pm** Trade Show closes

**4:00 pm** Close up and on the road



***Ian Hill***

Award-Winning Advocate for Agricultural Societies & Fairs

Ian Hill is a world-record-breaking humanitarian, social innovator, and lifelong advocate of agricultural societies and fairs. As the architect of the You Make THE Difference National Initiative, he's leading a North American movement to reignite community pride, rebuild volunteerism, and strengthen the institutions that are the heart of rural life.

Now, as You Make THE Difference launches in Vermont and New Hampshire, Ian introduces the You Make THE Difference Grant – empowering local leaders, volunteers, and fair boards to reignite hope, restore pride, and remind us all that the strength of our communities lies not in programs or policies, but in people who choose to make the difference.

**2026**

**This Year's Featured Fairs**

**Vermont**

**Caledonia County Fair**

**New Hampshire**  
**Hopkinton State Fair**  
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**Visit them in the Trade Show**

The **vendor trade show** will be open throughout the day. Stop in to see who can help your fair.

Please remember to bring your baskets and donations for the **auction!**

Thank you